



January 24, 2008

Minutes

We had 10 members who braved the cold weather to attend tonight's meeting, including John Popp, a previous visitor who joined the club tonight. Welcome, John. We look forward to your participation. David Fataleh was also in attendance.

Laura Moul gave a very interesting program on "Marketing Fine Art Prints." Laura shared her experiences in marketing her excellent photography. She hopes to someday (2 years) make it her full-time profession. She provided an outline of her approach so that anyone else with similar dreams might avoid some of the mistakes she made. We enjoyed her presentation very much. She provided some handouts with an outline of her presentation.

We discussed one item of business: changing the club's meeting night from Thursday to Friday. Friday was the club's traditional meeting night from its beginnings in 1959 until it ceased operating around 2003. We decided to keep our current Thursday meeting nights for now and make a decision on this issue at the first March meeting. So come to that meeting prepared to voice your opinion and vote accordingly.

There are a few advantages offered by Fridays. First, we would avoid competing for studio space with the art classes that HMOA offers on weekday evenings during the summer months. Second, there are several current members, former members, and potential members who cannot attend Thursdays, but who could attend Fridays. So, a change may help us grow our membership.

Our next meeting will be in three weeks on February 14, same time and place. The photo competitions will be in the Open category. Bring your best work and join us.

Fred Huff
Secretary, OVCC